



# Membership Prospectus

2017



**ADVOCATE**

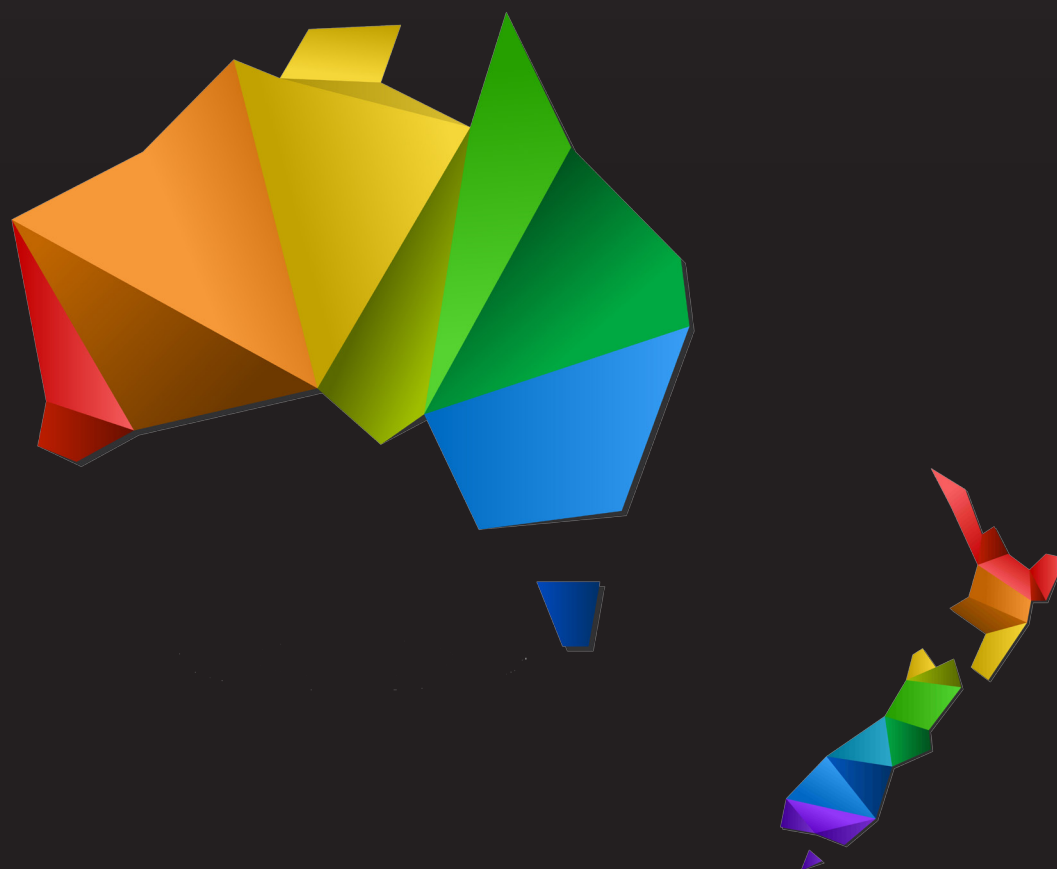
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[www.aero.edu.au](http://www.aero.edu.au)

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## **AeRO is the industry association focused on eResearch in Australasia**

We play a critical coordination role for our members,  
who are actively transforming research via Information Technology.

Organisations join AeRO to advance their own capabilities and services,  
to collaborate and to network with peers.

AeRO believes researchers and the sector significantly benefit  
from greater communication, coordination and sharing  
among the increasingly different and evolving service providers.

### **AeRO members are organisations that:**

- Provide and support eResearch services and resources
- Leverage eResearch capabilities to support and accelerate modern research
- Value the research impact they help to enable



These include universities, research institutions,  
infrastructure bodies, state-partnerships,  
research communities, IT groups, NCRIS projects,  
service providers, peak bodies, associations and industry.

## Challenges

eResearch is widely recognised for its value in **enhancing existing** research methods and **enabling new** research techniques through information technology.

This is a rapidly evolving world, with the emergence of Big Data, the Internet of Things, Artificial Intelligence, machine learning, and increasing large cross-institution and cross-disciplinary collaboration, **constrained by skills and workforce issues and many other challenges,**

**that also offer many opportunities.**



## Benefits



Members benefit from AeRO because their:

**Researchers** are better supported, more aware, more productive, better skilled.

**Staff** are better trained, more engaged, better informed, more connected.

**Services** are better integrated, more cohesive, more usable, more standardised, more trusted, more visible.

**Organisation** is better informed, more visible, more efficient, better equipped, more aligned, more consulted and engaged with national initiatives.

# Community



## **AeRO builds a stronger community**

by providing a forum,  
a coordinating point,  
an independent voice,  
and a critical mass.

This community is for  
sharing and coordinating,  
for leveraging and developing,  
for communicating and advocating.

Working together leads to  
**better, scalable and  
more sustainable outcomes.**

# Membership

## **Members can access, influence, and help initiate**

a wide range of projects, services,  
events and other activities  
valued by the broader eResearch community.

We undertake these activities to  
**support our members,**  
and through the emerging  
national framework of  
eResearch capabilities,  
**help increase the impact of research.**



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# Current AeRO activities



Widely-circulated  
Australasian  
eResearch newsletter  
& syndicated social  
media campaign

Regular engagement  
with Government and  
other funders

Growing catalog of  
eResearch education  
and training  
materials and providers

Active jobs board,  
highlighting job  
opportunities across  
the eResearch sector

Running Australasia's  
premier annual  
eResearch  
conference

Research infrastructure  
registries such as  
Visualisation, HPC and  
Digitisation facilities plus  
valued software tools

Improving User Support,  
directly linking  
infrastructure provider  
frameworks with  
institutions

Regular inclusive events  
including the annual  
AeRO National  
Forum with 100  
eResearch leaders

AeRO Tick maturity  
assessment framework  
for eResearch  
tools and services



Timely insightful analysis  
of emerging issues  
and opportunities  
affecting the  
eResearch sector



**Planning and development**



**Engagement**



**Communication**



**Education & training**



**Workforce development**



**Maturity**

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# Planning & development



## Features

- A forum to collaborate, coordinate, and standardise offerings; filling gaps, and identifying resources that can be shared for mutual benefit.
- Develop a common framework and market of eResearch services, bringing together providers from across Australasia and beyond.
- Foster support for the entire data and research lifecycle, from concept, through publication to re-use.



## Benefits

- More strategic investment planning for common outcomes.
- Increased resource sharing.
- Filling gaps and avoiding duplication.
- Awareness of member and sectoral roadmap.
- Integrating offerings into a coherent and well-connected framework for researchers.
- Linking institutional, state, national, international and commercial services.

## Features

- Deliver widely-informed input to national discussions on the impact of eResearch infrastructure.
- Provide thought leadership, with an international and independent view.
- Run events to gather requirements, disseminate knowledge, foster collaboration and greater integration across providers.
- Develop partnerships with industry providers.



## Benefits

- Strongly-backed advocacy with government, funders, industry and researchers.
- Assistance for member planning, prioritisation and stakeholder engagement.
- Measuring and communicating investment impacts and benefits.
- Bridging research and industry, understand market offerings and roadmaps, provide guidance on requirements, and deploy emerging technologies

# Communication



## Features

- Provide a trusted collective ear and voice for the members, sharing information about activities and services, and about coordination and integration of the national eResearch infrastructure.
- Run a regular newsletter, an active social media campaign, and targeted events to diverse audiences
- Offer the sector a common point for information sharing and connection.



## Benefits

- Drive uptake of member services.
- Raise awareness of the national collective of eResearch services and activities.
- Promote specialised, collective and integrated offerings.
- Improve and simplify communications across all channels.
- Assist users with contacting a range of providers for their needs.

# Education & training

## Features

- Coordinate the discovery, development and delivery of resources for training, education, marketing and support.
- Provide a catalog of materials and other resources.
- Organise and run workshops, tutorials, webinars and other events.



## Benefits

- Improve access to materials and people for training and development.
- Foster greater resource sharing.
- Avoid duplication of effort.
- Support staff with professional development.
- Improve support for users.

# Workforce development



## Features

- Provide a jobs board with opportunities for employment, secondment, cadetships and internships across the sector.
- Support career paths for eResearch staff.
- Develop a library of exemplar recruitment materials and techniques.



## Benefits

- Improve access to a mobile and fluid workforce.
- Achieve shorter recruitment timeframes.
- Support staff to be better prepared, more connected.
- Enhance staff satisfaction.
- Provide better support for researchers.

# Maturity

## Features

- Develop and operate a national assessment framework to agreed standards for services, tools, materials and other resources.
- Foster a national trust framework for eResearch services.
- Encourage the use of standards and best practices.
- Foster comparable quality across the sector, and benchmark delivery of resources.



## Benefits

- Standardise assessment and endorsement of eResearch resources.
- Identify and promote best practices and standards.
- Provide recognition of effort in quality and achievement.
- Establish credentials for trusted infrastructure and services.
- Drive uptake of trustworthy and valued services.

## Objectives

As the industry association of organisations committed to advancing the use and support of IT for research impact, excellence and productivity (eResearch), AeRO:

- Supports the coordination of initiatives amongst its Members;
- Supports increasing integration and maturity of eResearch solutions across the sector;
- Supports the development of the eResearch workforce nationally;
- Builds a community which enhances communication, collaboration and workforce mobility;
- Supports the enhanced impact of eResearch on research excellence and productivity; and
- Advocates the development and use of eResearch capabilities with government, academia, industry and others as appropriate.



**join@aero.edu.au**

**Becoming an AeRO member is quick and easy**

We welcome memberships from organisations and projects that provide, operate or support ICT infrastructure, services, advice or resources for research.

Individual memberships are not currently available.

**Full Members**

- Can fully participate in the governance of AeRO
- Have equal ownership interest in AeRO assets
- Pay significantly reduced fees for all AeRO offerings, where charged

**Associate Members**

- Are observers in the governance of AeRO
- Have no ownership interest in AeRO assets
- Pay slightly reduced fees for some AeRO offerings, where charged

Full Membership fees for 2017 – pro rata for part-year

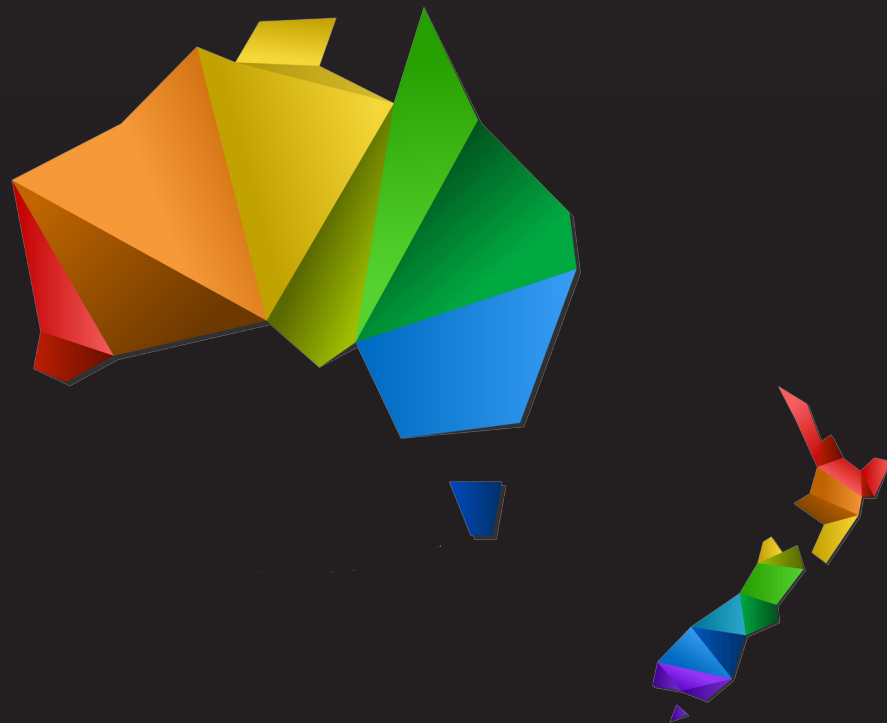
Tier	Fee	Staff measure*	Turnover measure
Tier 1	\$5 000	1-10	\$1-5 M
Tier 2	\$10 000	11-50	\$5-20 M
Tier 3	\$15 000	50+	\$20+ M

Membership fees are levied on the number of Research IT Support staff in the organisation.  
\*Staff include employees, contractors, interns, secondees, etc.  
Research IT support functions include technical, training, advisers, analysts, data managers, etc.  
Turnover measure used when Staff measure is not appropriate.



# AeRO

*Australasian eResearch Organisations*



Designed and edited by Loretta Davis - ICE Solutions

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